



PRESS RELEASE – August 10th, 2021

**ELA Awards
celebrating the Logistics and Supply Chain Excellence**

The new date for ELA Awards 2021 ceremony is being announced by the European Logistics Association and it will take place on **November 9th**. The 2021-event will be again an online version, enabling enlarging the European audience even more.

The “ELA Awards” has grown to be one of the most prestigious and important European logistics competitions with companies all over Europe vying for a place. Its recognition of exceptional performance is highly valued by both previous winners and potential winners.

The ELA Awards’ jury is an international group of high-level logistics practitioners from retail, industry, consulting, service providers and academia.

On November 9th in the afternoon a number of **6 final projects** are presented to the audience and invited guests. ELA Awards ensures high class presentations about subjects that are relevant not only for the business organization, but also in line with the current evolutions of the world, with a keynote speaker opening the event and a round table closing the ceremony.

This year the 10 projects in competition are:

	<p>“Emission-Free Delivery by Austrian Post and the Project “Green Graz” 2021” The integrated corporate and sustainability strategy, the project “Green Graz” and the CO2 neutral delivery initiative.</p> <p>Austrian Post, Austria</p>
	<p>“Innovative retail logistics at dm Integrative. Intelligent. Automated” Reduction in overall logistics expenditure of over 7 million euros p.a., lighter workload for store employees of more than 50,000 hours p.a., reduction in the weight lifted in manual picking of more than 50,000 tons p.a., decrease in transport volume of roughly 1.8 million truck kilometres p.a., increasing capacity by implementing new technology in the DC world.</p> <p>dm-drogerie markt GmbH + Co. KG , Germany</p>
	<p>“Coldchain logistics for COVID-19 vaccine in Ukraine” To develop and arrange logistics solutions for COVID-19 Pfizer/BioNTech vaccine in Ukraine, covering import, centralized ultra-low temperature storage, deliveries to regional vaccination centres and support of local ultra-</p>

	<p>low temperature storage in order to guarantee the cold chain from the manufacturer to the final recipient.</p> <p>Farmasoft LLC, Ukraine</p>
	<p>“Superdry Logistics Automation”</p> <p>Flexible and scalable automation of order fulfilment and product storage</p> <p>Invar Systems Ltd, United Kingdom</p>
	<p>“The development of a global and more sustainable supply chain in the fashion industry”</p> <p>A new supply chain model in order to achieve better adaptation to the new reality, increasing efficiency throughout the supply chain, reducing the impact on the environment, whereas continuing to guarantee an optimal level of service for its customers.</p> <p>MANGO (PUNTO FA. S.L.), Spain</p>
	<p>“Logistic data marketplace – The beginning of the digital age of logistics for Migros”</p> <p>The overall goal is to break up information silos in different kind of supply chains. Each participant within a supply chain needs to have transparency about the flow of goods in some kind of way. Automatization within a distribution center requires granular information about logistic objects, like pallets or boxes. Industry partners wants to know when to prepare for production. Consumers are interested in track and trace data. The marketplace for logistics data provides a solution for all this needs in a standardized way.</p> <p>Migros-Genossenschafts-Bund, Switzerland</p>
  	<p>“Changing the face of e-commerce logistics, when a leading French food retailer meets the top British online grocery player”</p> <p>Disrupting the French grocery e-commerce market by developing the fastest growing logistic company, based on the state-of-the-art technology developed by Groupe Casino’s partner, Ocado.</p> <p>O’logistique, Groupe Casino, France</p>

	<p>“The digitalization of the logistics services of PCDC through e-Services platform”</p> <p>e-Services platform is a NEUTRAL AND OPEN PLATFORM, a SINGLE POINT OF CONTACT which allows the exchange of information between Supply Chain stakeholders (Importers-Exporters, forwarders, customs agents, final receivers), aiming to offer better, faster and more comprehensive services while ensuring the traceability of cargoes and procedures through a track & trace system.</p> <p>PCDC SA Piraeus Consolidation Distribution Center S.A, Greece</p>
 	<p>“Frictionless Smart Warehousing Services for Supporting and Control of Intra-Logistics Processes and Shelf Management”</p> <p>Our brandnew solutions support the smart warehousing market by providing a real-time indoor tracking and localization service, which is based on a beacon-free positioning solution, built upon affordable IoT hardware components. Our system can achieve reliable and highly accurate positioning (under 1 m) with a minimal WiFi network infrastructure (used only for sensor data transfer), at the same time providing scalable and highly flexible location-based services. With our tiny, in-house developed hardware components, incorporating only cheap IMU and barometric pressure sensors, we can track and locate all kinds of objects, from forklifts to parcels, involved in the logistic processes. The aim is to reduce costs and support effectiveness by closing the information and control loop currently present in various logistics processes and operation, thus eliminating losses created by human error.</p> <p>The technology has been market proven previously and as a joint venture between Evotrex Zrt. as a tech startup with the industrial partner of Quehenberger Kft. we have won the Hungarian MLBKT innovation award.</p> <p>Quehenberger Logistics Hu Kft. & Evotrex Zrt., Hungary</p>
	<p>“COMBO SNAP” system as the tool of automatic scanning and registering multi-codes at one of the leading courier companies in Poland”</p> <p>Main objective – Developing a model solution for the automation of the work of the client`s central sorting – a leading operator on the TSL market, by equipping them with 6 COMBO SNAP systems, that read and record barcodes (GS1), placed on consignments transported on in-warehouse conveyors.</p> <p>FINAL EFFECT - All data obtained from the reading is saved and sent to the Customer's system on the FTP server, allowing for quick and efficient management in real time.</p> <p>VITRONIC Machine Vision Polska sp. z.o.o., Poland</p>



European Logistics Association Awards 2021

End of September, the 6 finalists will be announced, after the first judging session. Also, keynote speaker and round table topics and participants will be disclosed soon!

Full details about the event can be found at <https://www.elalog.eu/>

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ELA is a federation of more than 30 National Logistics Associations covering most of Western, central European and beyond. The members of these National Logistics Associations are professionals working in a logistics function, mainly in the industry but also in different service sectors. Throughout this network ELA reaches **55.000 logistics professionals**.